

Heli-Ski U.S. Association, Inc.

Policy on Compliance with Laws Governing Competition

General: It is the policy of Heli-Ski U.S. Association, Inc. (“Association”) that the Association, and its members when participating in Association business and events, will comply with all applicable laws, including without limitation, the Sherman Anti-Trust Act (15 U.S.C. §1, et. seq.) and the Federal Trade Act (15 U.S.C. §41 et. seq.)(the “Anti-Trust Laws”).

Prohibited Activities: Together, the Anti-Trust Laws prohibit conspiracies, agreements and activities between companies that are intended to:

- Establish minimum, maximum or standard prices or pricing structures.
- Establish standardized discounts, fees or refund policies.
- Limit competition within markets, divide markets or create exclusive market areas, whether by geographic, demographic or other criteria.
- Limit or restrict the services or products that will be made available to the public.

Permitted Activities: The Anti-Trust Laws do not restrict the ability of the Association and its members to:

- Jointly or cooperatively advertise their services and/or to promote their common interests through marketing activities.
- Develop and maintain a joint website.
- Individually or jointly engage lobbyists, attorneys and/or consultants to represent their common interests before governing authorities.
- Share information concerning “best practices” for safety, legal compliance, customer service, training and cost savings.
- Share information concerning costs and expenses.
- Form a buying cooperative as a means to reduce costs.

Safe Harbor Rules: [This Section to be read aloud at the start of all meetings of the Association].

To avoid violations of the Anti-Trust Laws and any appearance of impropriety, at meetings of the Association and when engaged in the Business of the Association, members shall not discuss or distribute:

- Information concerning the prices and fees charged by their company for goods or services.
- Information concerning discount strategies, pricing structures or refund policies.
- Invitations, suggestions or plans that might be interpreted as attempts to fix or set prices, limit competition, limit product or service offerings, divide markets or other wise limit competition within the helicopter skiing industry within the United States.