



Dear Heli-Ski Guide Professional,

Thank you for your interest in joining Heli-Ski US Association under the guide membership classification. By choosing to join, you will be associated with the “gold standard” of helicopter skiing in the United States.

#### **TOP REASONS TO JOIN HSUS ASSOCIATION**

1. Become part of a greater exchange of fellow guides in the heli ski industry.
2. Help protect and support the future of heli skiing in the United States.
3. Be associated with the “gold standard” of heli skiing in the USA
4. Attend a specific “guides day” at the annual HSUS meeting.
5. Expand your knowledge through continued educational programs
6. Grow through the Guide Level Standards developed by HSUS

The Heli-Ski US Association (HSUS) is an industry trade association that promotes helicopter skiing in the United States. Our programs include development and implementation of industry wide safety and operating standards, ongoing engagement of a governmental affairs consulting firm in Washington, D.C. to represent the interests of our members before governmental agencies, an annual meeting of our members to share insights and ideas for strengthening our industry, cooperative advertising campaigns and development of sponsorship opportunities to benefit members and the Association.

The HSUS Mission is to ensure and protect the future of Helicopter Skiing in the United States.

The Goal is to provide a professional organization dedicated to:

- Establishing (the highest) operations, guide and safety guidelines for Helicopter Skiing in the United States.
- Creating a resource to educate Helicopter Ski Operators, government, public, and private agencies.
- Promoting the sport of Helicopter skiing in the United States through cooperative marketing, advertising and public relations.
- Building a membership base with positive credibility and political influence.

Provided that you elect to proceed, your application will be considered under the classification of Guide. You must be currently employed as a heli ski guide in good standing. The cost of joining is only \$40 annually. You will receive a gift item as a thank you.

We sincerely hope that you will elect to make application for membership in HSUS so that you can join us and other heli ski guides to make helicopter skiing safer and our industry stronger.

If you have any questions concerning the application process or the benefits of membership, please feel free to contact me.

Sincerely,

Kevin Quinn  
President  
Heli-Ski US Association

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