



[Date]

[Name & Title]
[Company Name].
[Address]

Dear [Name],

The Heli-Ski US Association, Inc. (HSUS) is an industry trade association that promotes helicopter skiing in the United States. Our programs include development and implementation of industry wide safety and operating standards, ongoing engagement of a governmental affairs consulting firm in Washington, D.C. to represent the interests of our members before governmental agencies, an annual meeting of our members to share insights and ideas for strengthening our industry, cooperative advertising campaigns and development of sponsorship opportunities to benefit members and the Association. The members of HSUS invite you to stop by our booth at this year's ISSW at Squaw Valley resort to discuss joining our organization.

Provided that you elect to proceed toward membership, your company will initially be made a Prospective Operator Member and will receive a copy of our Heli-Skiing Safety and Operations Guidelines (HSOG). That program was developed by HSUS over a period of 11 years and is intended to create standard practices that raise safety levels across our industry. Your company will have two years from the date it is accepted as a Prospective Operator Member to complete a review process that is based on the HSOG and become a full Operator Member.

We have deliberately kept the dues for Prospective Operator Members low (only \$250 per year) to encourage new membership. We hope you will join us in strengthening the helicopter skiing industry in the United States. Please contact me to begin that process.

Sincerely,

Kevin Quinn
President

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