



Date:

Dear [REDACTED],

The Heli-Ski US Association (HSUS) is an industry trade association that promotes helicopter skiing in the United States. Our programs include development and implementation of industry wide safety and operating standards, ongoing engagement of a governmental affairs consulting firm in Washington, D.C. to represent the interests of our members before governmental agencies, an annual meeting of our members to share insights and ideas for strengthening our industry, cooperative advertising campaigns and development of sponsorship opportunities to benefit members and the Association. The members of HSUS invite you to submit an application for Associate Membership in the organization.

Associate Membership in HSUS is open to businesses and individuals that do business in fields allied to helicopter skiing. For example, Associate Membership is open to helicopter pilots, aviation companies, ski industry hard good and soft good manufacturers, insurers, providers of lodging and food, travel agents, airlines, fuel suppliers, etc. To be appointed as a member in this class, persons and organizations must complete and return an application for membership and must timely pay the annual dues set by the Board of Directors. The Associate Members of HSUS have the right to elect a non-voting representative to the Board of Directors of the Association, providing access to information about opportunities, trends, threats and resources relating to our industry. In addition, Associate members can have their company's name and logo placed on the [usheliskiing.com](http://usheliskiing.com) website and will have access to the Association's mailing list of Members, Guides and Associates.

We sincerely hope that you will elect to make application for Associate Membership in HSUS so that you can join us to make helicopter skiing safer and our industry stronger.

If you have any questions concerning the application process or the benefits of membership, please feel free to contact me. The fee to join as an Associate Member is \$250 per year. Please complete and send the attached application form with your payment.

Sincerely,

Kevin Quinn,  
President